

Take advantage of the brand and reach of RecLand Realty to get more customers for your hunting, fishing, outdoor recreational services & leases.



RecLand has opened its website and internet marketing program to businesses serving the outdoor industry. The hundreds of people searching our site each day looking for land for sale or lease in LA, AR, MS, TX, IA & MO are the same folks who book hunts, charter fishing trips and rent cabins & canoes with good outfitters and look for good hunting leases. ***Here's an inexpensive opportunity to have another advertising hook in the right place!***

Here's why the RecLand site is a place you need to advertise:

1. **RecLand Realty is the Duck Commander & Buck Commander Endorsed Land Broker** and land buyers from all over the country search RecLand.net daily for land tracts to meet their needs. Here's the last 6 month (June 2015-Dec. 2015) average traffic compiled from internet analytics:

- 550 unique visitors per day average...and growing!
- 38,911 average page views per month.

...and these are hunters, fishermen & outdoors people and **it's increasing monthly!**



2. The RecLand site is updated almost daily with new listings, articles and land information, RecLand ProStaff pictures, etc. so the site has a strong – and growing - search engine presence.
3. RecLand has almost 30 additional websites feeding customers to its main site.
4. RecLand has a strong & growing following on social media due to our involvement in the outdoor industry.
5. ***..and the most important to you - RecLand will actively promote your service...not just hope someone swerves into it!***

Here's what you'll get:

1. A **detailed listing in the Leases & Outfitters directory** on RecLand.net clearly identifying who you are, where you are & what you offer. Then #2...
2. **A full page - separate from the directory – and separate from other advertisers!** to outline your services. You'll have room for plenty of information, 20 pictures, your phone numbers, your logo, & links to your website.
3. An **additional link to your website** from our Land Links page.
4. Your company name with your website link will be sent out on our **RecLand Eblast** to land buyers around the country at least 4 times each year. This Eblast data base is currently over 4000 names and growing daily.
5. RecLand Hunting & Outdoors will be actively promoted in **social media** on its own accounts PLUS the RecLand Realty accounts. RecLand aggressively uses Facebook & Twitter to promote our land listings and our involvement in the outdoor industry. These posts will lead right back to your ad.
6. **Seasonal updates** – if needed - of your information at no additional cost and we'll post your latest customer pictures and stories on our social media pages! These updates will keep your seasonal information current.

Here's all that it will cost you:

1. 12 months - \$145.00
2. About 15 minutes of your time to email the information to RecLand.

There are no additional charges!

Here's what you need to do to pull the trigger:

1. Pay...call the RecLand office at **318.281.4900** to pay with any major credit card or mail a check to our office at **RecLand Hunting & Outdoors, 410 Olive Street, Monroe, LA 71201.**
2. Email your information...send the following to RecLandRealty@bellsouth.net:
 - General **information** about who you are and what services you offer. Be sure to include telephone number, website address, email contacts and location information. Don't worry about trying to say everything or getting it perfect...customers will get the details from your website once they get interested in you. Don't make this too hard on yourself...we're good at this sort of thing and we'll help!
 - Image files of **your logo** if you have one.
 - **Up to 20 pictures (horizontal layout only)**. Smaller files email easier but we can edit the size on our end as needed.
 - You may need to send everything in 2-3 emails if your picture files are big. This is not a problem. We will keep a file of everything you send and be sure we contact you if it looks like we're missing something.

Here's what happens next:

1. Once we receive the payment and all your information, we'll build your directory listing and ad page. We will email a link to you letting you know when the page is ready so you can review it and let us know if anything needs tweaked.
2. The social media posts on Facebook & Twitter will go out with each new outfitter pointing people back to your ad.
3. Your name will be added to the next RecLand Hunting & Outdoors Eblast set to go out. These will go out no fewer than 4 times each year but the exact dates are not set.

Go ahead and get this done today. Believe me, I know how valuable internet marketing is for our type customers. Having your business advertised in a place – and promoted by that place! - where your type of customers are already looking is just smart business.

